



Jennifer Stock

Web Producer

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www.jennsportfolio.com

My vocation is to present information, and guide user experiences, through the mastery of design principles, content management frameworks, document markup, cognitive psychology, and the English language. I am extremely articulate, enjoy working with people, and have more than fifteen years of experience in online and print production.

Experience

Web Producer, University of Washington; Seattle, WA — 2007-present

Design, produce and develop websites and print publications to support undergraduate academic advising and first year orientation activities. Establish and maintain content management systems to allow staff to communicate online to their peers and to students.

Please visit <http://staff.washington.edu/jstock> for a complete list of projects.

Interactive Specialist, MRM Worldwide; Seattle, WA — 2005-2007

Developed digital deliverables, including websites, HTML emails and multimedia applications. Provided technical guidance to project management team and supported new business activities by educating staff about technology and interactive media.

Web Developer, Fluent Communications; Seattle, WA — 2000-2005

Responsible for client-side web programming at a custom publishing agency; other duties included graphic production, information architecture and internal technical support.

Interactive Services Staff, Mountainside Media; Huntington, WV — 1999-2000

Provided web site design and development to round out agency's capabilities, which also included radio and video production. Client base was primarily non-profit state-run children's advocacy programs.

Web Developer/Designer, EZNET; Huntington, WV — 1998

Established a web production department at an internet access provider. Duties included supervising two other developers, designing web sites, assisting with sales activities, and promoting the company's high technology profile within the community.

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Web Developer, Fog Studios/Happy Puppy Games/Metropolis Media — 1995-1997

Part of a nationwide network of journalists and developers collaborating on some of the web's most popular electronic gaming sites. Helped publish a high volume of game reviews, previews, and daily news updates about the industry.

Graduate Assistant, Marshall University; Huntington, WV — 1993-1995

Participated in the Oral History Program collecting personal narratives of southern West Virginians. Conducted interviews in the field and created entries for transcripts in the library's electronic catalog.

Production Assistant, Logan Print Shop; Logan, WV — 1989

Gained experience with the Macintosh, laser printers, and desktop publishing by helping with the production of magazines, flyers, and newsletters.

Education

Marshall University, Huntington, WV — Bachelor of Arts (Cum Laude) in Psychology, 1992

I will be pursuing a Master's of Science in Information Management from the UW's iSchool in Autumn 2010.

Toolbox

HTML, CSS, XML/XSLT and PHP. Photoshop. inDesign and Microsoft Word. Visio. Flash. I am equally capable in both Macintosh and Windows environments.

Portfolio

Please visit <http://www.jennsportfolio.com> to review highlights of recent work.

Referrals

Available upon request.